WHAT'S YOUR

2020 VISION?



Exponential growth can be achieved when you know your destination before you begin. If you know where you are, where you want to go, and why, the only question left is "HOW?"

What capabilities do you need to make your **vision** a reality?

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/ISION GUIDE	
• WHERE ARE YOU? TODAY. TELL THE TRUTH.	2. VISION FOR 2020? LOOKING BACK.
What's your current situation? Are you	It's one year from today and it was the best
crushing it at work and ready to level up?	year of your life. What does that look like?
Stuck and uncomfortable with your day	Did you start the company, write the book,
to day? Hustling and making strides but	get the promotion, scale your division?
short on time for family and friends?	Picture it, including the details outside of
	business — the scenes that make it real. Did
Be specific. Don't just say: "I want more	you get ripped, fix your relationship, make it
money." Say, "I haven't seen an ROI on my	to all the games?
latest venture and I'm getting itchy." Don't	
say, "I hate my job." Say, "I have a great	
team but bad management."	
3. WHY ARE THESE GOALS IMPORTANT?	4. CAPABILITIES NEEDED TO ACHIEVE GOALS?
e.g., Why is it important to have more net	How are you going to get where you want
revenue? Is it for significance - you want to	to be? Do you need to grow your social?
make it in a way that your parents couldn't?	A partner with money? What about a fresh
For security - retirement savings and a	marketing strategy? A new CFO?
college fund? For freedom - time to spend	
with people you love?	When it comes to TIME, everybody wants
	more. Think about what you can do to
	control the time you have. Organize the
	schedule? Be present and focused. Think of
	the big 3: automate, delegate, eliminate.

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Name:	Date:
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3. WHY ARE THESE GOALS IMPORTANT?	4. CAPABILITIES NEEDED TO ACHIEVE GOALS?

WHAT'S YOUR

Name: Quinn Ferrall

2020 VISION?



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What capabilities do you need to make your **vision** a reality?

1. WHERE ARE YOU? TODAY. TELL THE TRUTH.	2. VISION FOR 2020? LOOKING BACK.
I HAVE A BOOK & PODCAST IN THE	PUBLISHED THE BOOK.
WORKS, BUT NOT THE BANDWIDTH	PODCAST TOPS THE CHARTS.
TO PRIORITIZE EITHER I LOVE MY	MEANINGFUL IMPACT
WORK BUT ALWAYS WANT TO DO	10X CLOSED SALES VOLUME.
MORE.	
	MADE TIME FOR THAT FATHER-SON
I'M PRETTY GOOD WITH EVERYDAY	FISHING TRIP TO CANADA, COOKING
FAMILY TIME, BUT COULD DO	CLASS WITH MY YOUNGEST,
BETTER WITH THE SPECIAL STUFF.	CONCERTS WITH MY OLDEST, &
	REGULAR DATE NIGHTS WITH MY.
	B00.
3. WHY ARE THESE GOALS IMPORTANT?	4. CAPABILITIES NEEDED TO ACHIEVE GOALS?
BOOK - impacting the lives of the next	BOOK - make more time through
generation of engineers.	automation, delegation & elimination.
PODCAST - helping people level up their	PODCAST - dítto above
líves.	IMPACT = vulnerability, dedication,
SALES INCREASE - financial freedom	engagement.
§ the power to invest in causes 1 believe in	SALES - team building - recruit/train
	market knowledge - time + engagement
FAMILY TIME - family first, legacy of	FAMILY TIME - mindfulness
memories and values	

Date: June 9, 2019